



**Matt Alexander**

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## Profile

I am a passionate person when it comes to my art. I love to create but most of all I want to apply my skills to make something great. I am a well rounded individual with a passion for learning new things.

## Education

Harrisburg Area Community College  
Associate Degree in Applied Science  
Web Development and Design, December 2022

Lycoming College, Williamsport, Pennsylvania  
Bachelor of Arts  
Theatrical Design, December 2007

The Art Institute of York Pennsylvania  
Associate Degree in Specialized Technology  
Animation, June 2010  
Alpha Beta Kappa Honors

Pennsylvania State University - Berks Campus  
2D/3D AutoCAD Certification, November 2018

**Software Experience:** Photoshop, Illustrator, InDesign, Flash, XD, Dreamweaver, Visual Studio, 3DS Max, Maya, Blender, Mudbox, ZBrush, Unity3D, Premier, After Effects, Substance Designer, Substance Painter, AutoCAD, Solidworks.

## Skills

### Web Design

- Proficient in HTML, CSS, JavaScript, NodeJS, and React scripting for the creation of responsive and interactive websites with eye popping visuals and transitions using both plain and bootstrap based web design.
- Able to setup and maintain Word Press based blogs and websites, edit themes and style sheets for unique experiences.
- Knowledgeable of formats and dimensions required for image manipulation and creation for web as well as proper implementation.

### Digital

- Utilize all tools and filters to create or edit images within Photoshop.
- Well versed in Illustrator for creation of clean vector artwork.
- Utilize InDesign to create clean layouts for advertising and print including but not limited to programs, brochures, mailers, postcards, billboards, packaging and spades.
- Use Flash and traditional methods to create 2D animations.
- Create realistic parametric textures in the Adobe Substance 3D suite of software including Designer and Painter.

## Experience

### Graphic Design

**Graphic Designer,** Fulton Theatre, Lancaster, PA  
• Designed Brochures, Postcards, Posters, Programs, Billboards and all other in-house advertising materials, March, 2015 - September, 2016

**Graphic Designer,** PRG, LLC, Elizabethtown, PA  
• Designed Brochures, Flyers and Posters for Pita Pit Lancaster and Harrisburg as well as separating images for screen printing, 2011-2012.

### Other Design

#### Theatrical Design

- **Asst. Lighting Designer,** Mary L. Welch Theater, Williamsport, PA, October – December, 2007.
- **Lighting Designer,** Dragon's Lair Theater, Williamsport, PA, February – April, 2007.
- **Sound Engineer,** Mary L. Welch Theater, Williamsport, PA, January – February, 2007.

**Stage Technician,** American Music Theatre, Lancaster, PA,  
April – October, 2008.

### 3D Modeling

- Model human and humanoid characters to proportion using techniques including polygonal and spline modeling.
- Model interior and exterior scenes.
- Use Low Polygonal and High Polygonal modeling techniques for various applications.
- Experience using ZBrush and Mudbox for sculpting and Normal Map creation.

### Programming

- Utilize C#, C++, C, and JavaScript programming languages for creation of full featured applications and scripting as well as ability to debug according to specifications of the utilized languages.
- Experience using IDEs including Visual Studio and Unity3D for the creation of both practical and interactive multimedia for a variety of uses including console programs, GUI based programs and computer games.

### Traditional

- Strong traditional art background, with working knowledge of many mediums including graphite, charcoal, pastels, pen & ink, acrylic, watercolor, printmaking and sculpture.

### Freelance Designer

- Designed logo for The Good Ole Bean, 2015.
- Designed logo and brochure for the Susquehanna Orchid Society, 2009.
- Designed Box Art for an aftermarket video game called Tempest Xtream for the Atari 8-bit Computer, 2008.
- Designed box art and resampled RAW PCM sfx for an aftermarket video game, Painter for the Atari Jaguar, 2007.
- Designed box, label and manual art for an after market video game called Frog Feast for the Atari Jaguar, 2007.
- Painted dragon mural for Lycoming College's Dragon's Lair Theatre, 2005.

### Other

- **Sortation Associate,** Amazon, Elizabethtown, PA, December 2019 – Present
- **Delivery Driver,** Lowes, Lancaster, PA May 2018 – August, 2019.
- **Data Entry Clerk,** CoreSource, March 2017 – January 2018.

My online portfolio with examples of my work can found at [www.mattaalexander.com/portfolio](http://www.mattaalexander.com/portfolio)